

SHANSAN GONG

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🎓 EDUCATION

Shanghai Jiao Tong University, IE Bachelor, CS Master 2015.09 – 2022.03
The University of Hong Kong, CS PhD 2023.09 – Present

🧑‍🔬 RESEARCH EXPERIENCE

My research interests include Controllable Text Generation, Long Context Language Models.

△ Diffusion Language Models 2022.06 – Present

Previous works that employ diffusion models for text generation tasks have mainly focused on either unconditional text generation or classifier-guided methods, which are not well-suited for Seq2Seq text generation.

First author. Diffuseq: Sequence to Sequence Text Generation with Diffusion Models (ICLR 2023) [\[code\]](#)

- Propose a diffusion model which is designed for Seq2Seq text generation tasks and trained in a classifier-free manner. Also build the connection among AR, NAR, and diffusion models for text generation.
- Upon extensive evaluation over a wide range of Seq2Seq tasks, we find DiffuSeq achieving comparable or even better performance than six established baselines.

We are also working on improving the speed and quality of the diffusion models during training and sampling.

- We introduce a soft absorbing state that facilitates the diffusion model in learning to reconstruct discrete mutations based on the Gaussian space, thereby enhancing its capacity to recover conditional signals.
- We employ state-of-the-art ODE solvers within the continuous space to expedite the sampling process.

We are interested in further exploring Diffusion Models in text-related generation tasks.

△ Long Context Language Modeling 2022.11 – Present

The ability to process lengthy inputs is crucial for many downstream tasks, including long document QA or dialogue, and scaling up in-context learning examples. Long context language models are still under-explored.

Second author. In-Context Learning with Many Demonstration Examples (pre-print)

- We propose a pre-trained long-range language model and tune it with instructions. We implement incremental encoding and circular position embedding to ensure the extrapolation and efficiency of the model.

Second author. L-Eval: Instituting Standardized Evaluation for Long Context Language Models (pre-print)

- We propose a standardized evaluation benchmark. With human-labeled query-response pairs in diverse domains, L-Eval enables a more reliable assessment of long context language models.

△ Information Retrieval - Search and Recommendation 2020.06 – 2022.03

First author. Modeling Implicit Feedback in Session-based News Recommendation (SIGIR 2022)

- We leverage the positive/negative and neutral implicit feedback of the user to figure out to what extent the user likes/dislikes the article, which better tackles the user cold-start problem.

First author. Transferable and Efficient: Unifying Dynamic Multi-Domain Product Categorization (ACL 2023)

- We unify the categorization process and jointly utilize the cross-domain data when there are multiple domain-specific category taxonomies and each of them evolves dynamically over time.

⚙️ EXPERIENCE

Shanghai AI Lab Researcher. Diffusion models and long context modeling. 2022.05 – 2023.07
Meituan Research Engineer. Product categorization across domains. 2021.12 – 2022.03
Microsoft STCA NLP Engineer. Query intent recognition of Bing search. 2021.06 – 2021.09

♡ HONORS AND AWARDS

SIGIR 2023 Student Travel Award July. 2022
Outstanding Graduate in Shanghai Municipality Mar. 2022